

PARTNERSHIP GUIDE



Financial clarity. Strategic guidance.
Confident business decisions.

WOODLAND
BUSINESS SOLUTIONS

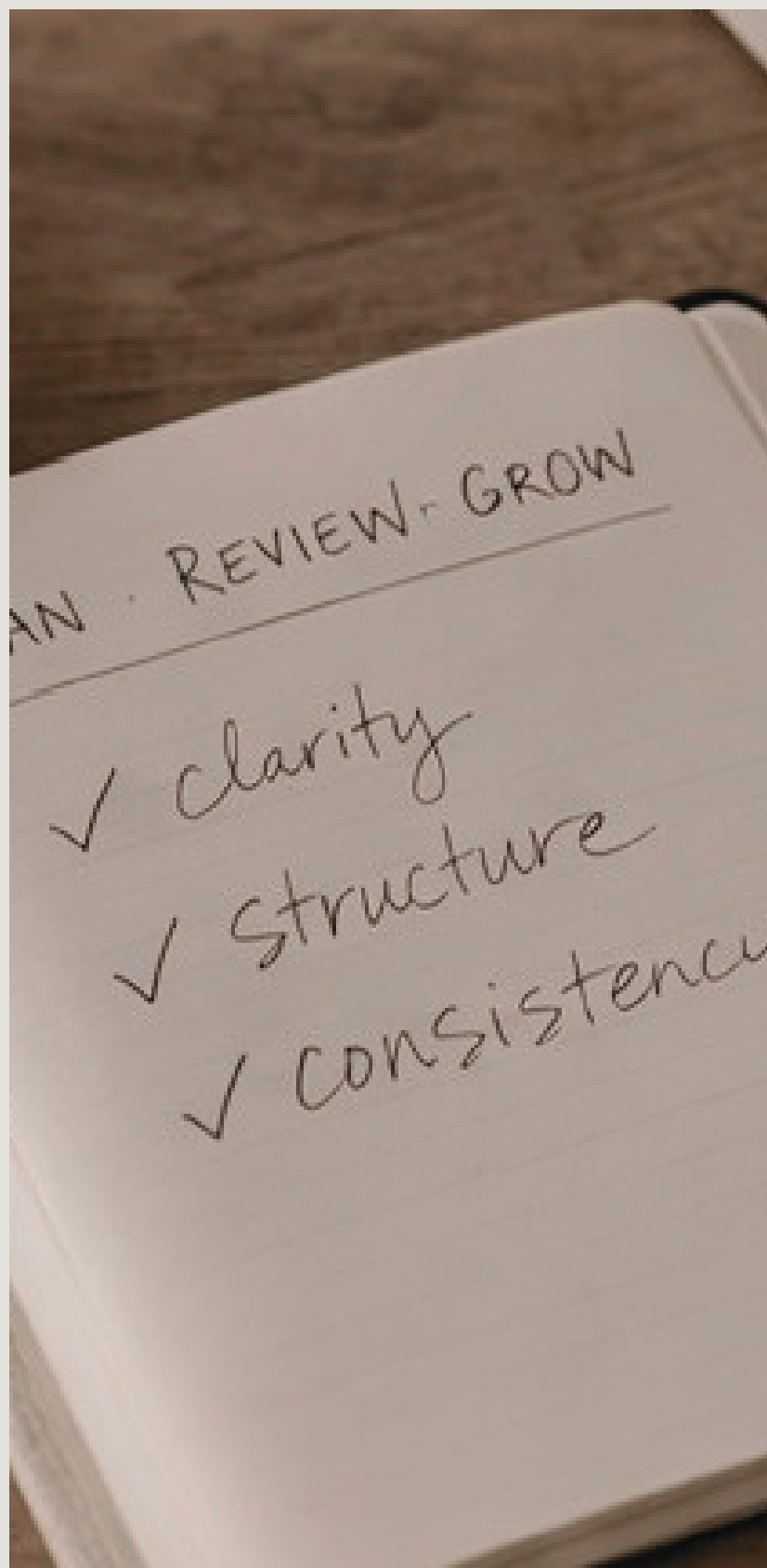


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INTRO

I started Woodland because I believe every builder deserves more than accurate books—they deserve financial direction. Throughout my career, I've helped growing businesses uncover opportunities, improve financial clarity, and make better business decisions. Today, I partner with residential builders to provide the insight, guidance, and confidence they need to build stronger businesses.



WHO WE WORK WITH

We partner with residential builders who...

- Want more than accurate bookkeeping.
- Value financial clarity and informed decision-making.
- Are committed to building a stronger business.
- Appreciate a long-term relationship with a trusted advisor.

Woodland may not be the right fit if...

- You're looking for bookkeeping only.
- You're shopping for the lowest price.
- You're not ready to use your financials to guide business decisions.

At Woodland, we believe the best partnerships are built on shared values, clear communication, and a commitment to long-term success. If that sounds like the kind of support you're looking for, we'd love to work with you.



THE PARTNERSHIP



Every partnership includes:

- Accurate, timely financial reporting
- Job costing and profitability insights
- Cash flow guidance
- Strategic financial conversations
- Ongoing support and collaboration
- Coordination with your accountant
- Recommendations to help your business grow

Woodland works collaboratively with your accountant and other trusted advisors to ensure your financial information supports both day-to-day decision-making and long-term planning. Together, we help keep your business aligned and moving forward.

As your business evolves, your partnership evolves with it.

YOUR INVESTMENT

Every Woodland Partnership is tailored to the unique needs of your business. Your investment reflects the complexity of your operations, the level of support required, and the goals we're working toward together.

Most Woodland Partnerships range from \$1,000-\$3,000+ per month.

Following your Discovery Call, you'll receive a personalized Woodland Partnership recommendation and investment proposal based on the needs of your business.

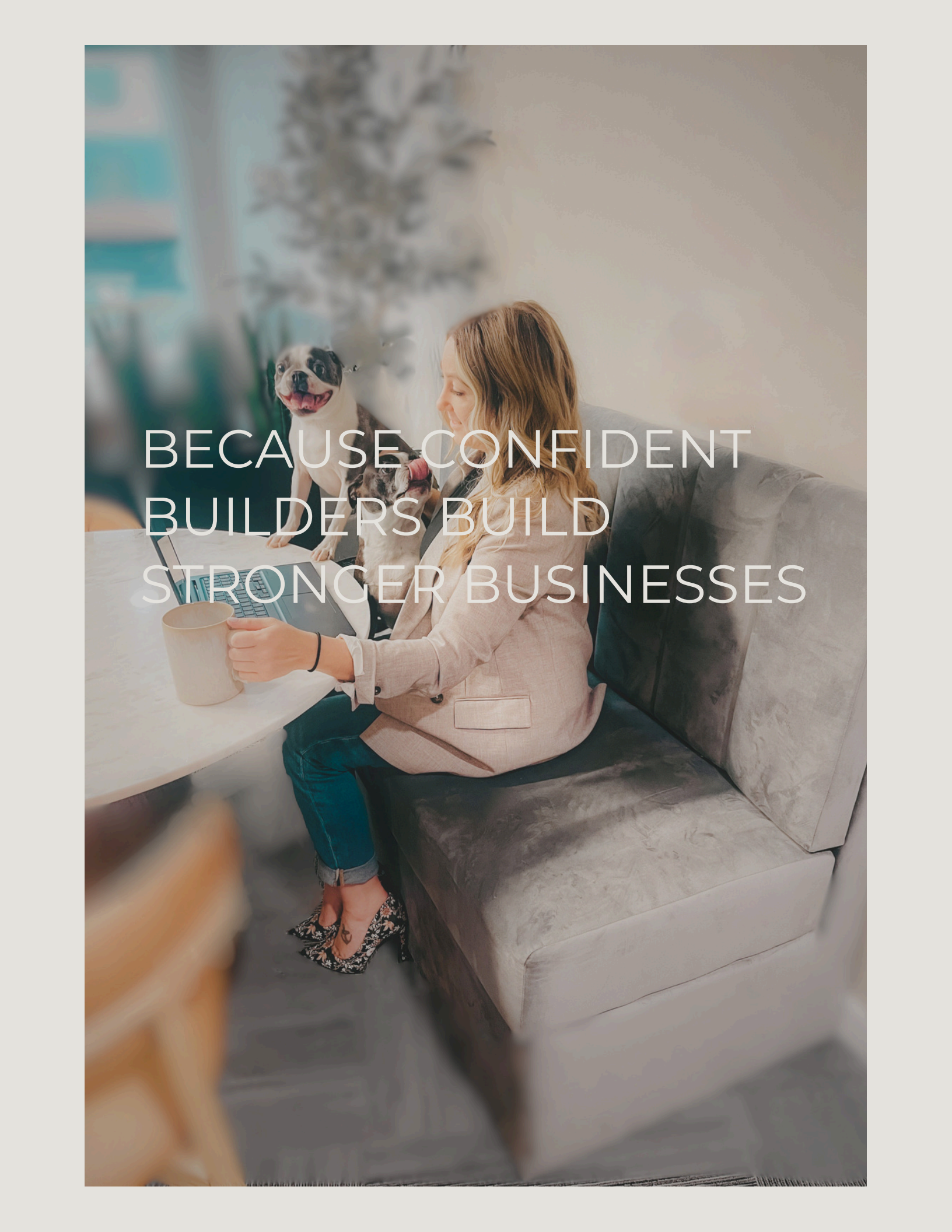


Your business is one of your greatest assets.

Your leadership is one of your business's greatest assets.

The decisions you make every day shape the future of your business. Having clear financial information and trusted guidance allows you to make those decisions with confidence.

Investing in financial leadership isn't simply an investment in bookkeeping—it's an investment in stronger decisions, sustainable growth, and the long-term value of your business.

A woman with long blonde hair, wearing a light pink blazer and teal pants, is sitting on a grey couch. She is holding a laptop on her lap and a white mug in her right hand. A small dog with black and white fur is sitting on the couch next to her, looking at the camera. The background is a blurred indoor setting with a white wall and some greenery.

BECAUSE CONFIDENT
BUILDERS BUILD
STRONGER BUSINESSES

THE PROCESS

Discovery Call:

We'll start with a complimentary conversation about your business, where you need support, and what you're looking for in a financial partner. It's an opportunity to determine whether Woodland is the right fit for your business.

The Woodland Partnership:

If we're a good fit, we'll define the financial and operational support your business needs and create a tailored Woodland Partnership with clear scope and pricing.

Onboarding:

Once you're ready to move forward, we'll organize your financial systems, streamline your processes, and build a solid foundation for a successful long-term partnership.

Ongoing Partnership:

With the foundation in place, we'll meet regularly to review your financial performance, discuss opportunities, and provide the guidance you need to make confident business decisions as your business grows.



FAQS

- **How do I know if Woodland is the right fit for my business?**

We'll start with a complimentary Discovery Call to learn about your business, where you need support, and what you're looking for in a financial partner. It gives us both an opportunity to determine whether a Woodland Partnership is the right fit.

- **How is my partnership tailored to my business?**

No two builders are the same. Your partnership is designed around your business, your goals, and the level of financial leadership and support you need today, with flexibility to grow as your business evolves.

- **What happens during Onboarding?**

Once we begin working together, we'll organize your financial systems, establish efficient processes, and create a strong foundation so you can move forward with clarity and confidence.

- **Is there a contract or minimum commitment?**

Yes. We ask for an initial three-month commitment so we have time to understand your business, implement the right systems, and begin delivering meaningful results.

- **How will we communicate?**

We're here as your financial partner. Along with scheduled meetings, we're available by email and phone to answer questions, provide guidance, and support you throughout the year.



THANK YOU

Thank you for taking the time to learn about Woodland.

I know choosing the right financial partner is an important decision, and I'm grateful for the opportunity to be considered.

Whether we're the right fit or not, I hope this guide has given you greater clarity about what thoughtful financial leadership can look like.

If you feel Woodland is the right partner for your business, I'd love to continue the conversation.

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